



NEWS

DIRECTORS

Robert H. Frank, CPA
Treasurer
George W. Mayo, Jr., Esq.*
John P. Wheeler III, Esq.*

NATIONAL SPONSORING COMMITTEE

Arnold "Red" Auerbach
Boston Celtics Corporation
Pearl Bailey
Singer
Marion S. Barry, Jr.
Mayor
District of Columbia
Rocky Bleier*
Ruben Bonilla
League of United Latin American Citizens (LULAC)
The Hon. Ellsworth Bunker
Carol Burnett
Actress
Rosalynn Carter
The Hon. Max Cleland*
The Hon. Baltasar Corrada
Resident Commissioner of Puerto Rico to the U.S. Congress
Howard Cosell
Sports Commentator
Gen. Michael S. Davison, USA, Ret*
Former Commander-in-Chief, U.S. Army, Europe
The Hon. Gerald R. Ford and Mrs. Ford
Philip Geyelin
Journalist
Barry Goldwater
United States Senator from Arizona
Rev. Theodore M. Hesburgh, C.S.C.
University of Notre Dame
Bob Hope
Entertainer
Gen. David C. Jones*
Chairman, Joint Chiefs of Staff
Vernon E. Jordan, Jr.
National Urban League
The Hon. George McGovern
Nancy Reagan
Carl T. Rowan
Columnist
Lupe Saldana*
American C.I. Forum of the U.S.
Willie Stargell
Pittsburgh Pirates
Roger Staubach*
James Stewart
Entertainer
Vice Adm. J.B. Stockdale, USN, Ret.*
John W. Warner
United States Senator from Virginia
James Webb*
Author - Fields of Fire
Gen. William C. Westmoreland, Ret.*
Former Chief of Staff, U.S. Army

SPONSORING ORGANIZATIONS

Air Force Association
The American Legion
AMVETS
National Guard Association of the United States
The Non Commissioned Officers Association of the United States of America
Reserve Officers Association of the United States
Veterans of Foreign Wars of the U.S.

*Served in Vietnam

Affiliations noted for purposes of identification only

For Further Information Contact:

Pat Pellerin or George Tanber
202/393-1300

STAFF

Jan Craig Scruggs*
President
Col. Donald E. Schaefer, USMC,
Executive Vice President
Robert W. Doubek, Esq.*
Project Director, Secretary
Sandie Fauriol
Campaign Director

DESIGN COMPETITION: JUDGING CRITERIA

The jury was instructed by the VVMF to select a design that best fulfills the following requirements:

1. Select a design which best honors the memory of those Americans who died by serving our country in Vietnam, the memory of those who were wounded, and the memory of those who served. The emphasis is to be on those who died.
2. Select a design of the highest artistic merit.
3. Select a design that is without political or military content, one that makes no comment or statement regarding the righteousness, wrongness, or motivation of U.S. policy in entering, conducting, or withdrawing from the war.
4. Select a design that is harmonious with and integral to its site. The design selected is to be compatible with the Lincoln Memorial, the Washington Monument, and the neo-classical buildings in the area. Further, it should be reflective and contemplative in character.

- more -

Reproduced from the Collections of the Manuscript Division, Library of Congress

Vietnam Veterans Memorial Fund, Inc.

1110 Vermont Avenue, N.W., Suite 308, Washington, D.C. 20005 (202)659-2490

5. Select a memorial that has a suitable "presence", one that is neither too commanding nor too deferential.
6. Select a memorial that takes its proper place in the historic continuity of our national art.
7. Select a design that is consistent with the objectives of the Federal review agencies responsible for approving it -- the National Park Service, the Commission on Fine Arts, and the National Capital Planning Commission.
8. Select a design that can be built within our anticipated budget.
9. Select a design that is "buildable", durable, and will not pose any maintenance difficulties.
10. Select a design which includes the suitable display of the names of the 57,692 Americans who died in Vietnam.

#